

DAVIDE MERELLO

ILLUSTRATOR | MULTIMEDIA DESIGNER



DOB: 30/10/1986

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ABOUT ME

Illustrator and Multimedia Designer with over eight years' experience across graphic design, illustration, motion graphics, social media content creation and short form video production. Fine Arts graduate with a passion for visual storytelling, branding and multimedia design.

EXPERIENCE

Multimedia designer/illustrator - Freelance

[2020– Current position]

Delivered creative solutions including branding, editorial and commercial illustration, motion graphics, animation, video production and social media content for clients across a wide range of industries.

Big Asia Supermarket – Cairns, Australia

Marketing Graphic Designer - Employee

[11/01/2025 – 17/05/2025]

Created original visual content for social media campaigns, including illustrated and graphic assets, brochures, posters and motion graphics, using Adobe Creative Suite, Canva, CapCut and Dragonframe, with hands on experience in video production.

Tolly's Signs – Cairns, Australia

Graphic designer - Employee

[02/01/2024 – 17/12/2025]

Produced artwork for commercial signage, branding and large format print, preparing files for production and installation.

Signhub – Atherton, Australia

Graphic designer - Employee

[30/08/2023 – 10/01/2024]

Developed original artwork, vector illustrations and print ready graphics for signage and visual communication projects using Adobe Illustrator and Photoshop. Prepared files for vinyl and large format printing, while supporting production and installation.

Arterial Design – Melbourne, Australia

Multimedia Designer - Employee

[10/01/2022 – 10/06/2022]

Created original illustrations, visual effects and graphic assets for multimedia campaigns and exhibition design projects using previsualisation tools, Blender and Adobe Creative Suite.

Ezy Storage – Melbourne, Australia

Multimedia Designer and photographer - Employee

[04/09/2019 – 01/01/2022]

Developed original visual concepts, artwork and promotional graphics for marketing campaigns, combining illustration, product photography, stop motion animation and video editing.

Semibreve Artschool – Melbourne, Australia

Fine arts instructor - Employee

[14/06/2019 – 19/06/2020]

Taught 2D animation, digital and traditional illustration, and photography fundamentals.

Neko Production – Los Angeles, US

Rotoartist - Employee

[17/08/2018 – 18/12/2018]

Rotoscoping, color correction, and color grading for the Japanese animated series "The Snack Sword", broadcast in the US, using Adobe After Effects and various plugins.

Morgana Production – Rome, Italy

Animation designer - Freelance

[14/09/2017 – 12/10/2021]

Developed storyboards, illustrations, visual concepts, animations and motion graphics for a range of multimedia productions using Adobe Creative Suite.

EDUCATION AND TRAINING

Advanced Diploma of Leadership and Management

Australis Institute, Business Administration and Management [15/10/2024 – 18/10/2025]

City: Cairns | Country: Australia | Website: <https://aite.edu.au/> | Field of study: Leadership and Management

Certificate III in Business

ILSC Greystone College, Melbourne [18/10/2019 – 17/07/2021]

City: Melbourne | Country: Australia | Website: <https://www.ilsc.com/greystone-college/australia> |

Field of study: Business

Animation Diploma

CSC, National Film School, Turin [18/01/2013 – 15/08/2016]

City: Turin | Country: Italy | Website: <https://www.fondazioneccsc.it/chi-siamo/le-nostre-sedi/sede-piemonte-torino/> | Field of study: Animation

Bachelor's Degree in Fine Arts

Accademia Ligustica delle Belle Arti, Genoa [16/09/2009 – 15/07/2012]

City: Genoa | Country: Italy | Website: <https://www.accademialigustica.it/> | Field of study: Fine arts

High School Diploma

Liceo Nicolò Barabino, Genoa [03/10/2005 – 17/08/2009]

City: Genoa | Country: Italy | Website: <https://www.liceokleebarabino.edu.it/> | Field of study: Art

LANGUAGES

Italian : Native

English : Fluent

Spanish : Fluent

SKILLS

Animation / Illustration / Microsoft Word / Microsoft Office / Blender / Adobe Illustrator / Photography / Video Editing / Graphic Design / Social Media / Adobe Premiere Pro / Adobe Photoshop / Adobe After Effects / Adobe InDesign / Motion Graphics/ Storyboarding / Procreate / Dragonframe / CapCut / Canva/ AI & LLM Tools/ Content Creation

PUBLICATIONS

[2024]

An Italian Jewish family's story rebuilt

Authors: Denis Passalent | Journal Name: **Times of Israel**

[2017]

Da Pegli all'Iraq Official selection in Al-Nahj Film festival mentioned by Italian newspaper "la Repubblica" in April 2017

Authors: Massimiliano Salvo | Journal Name: **La Repubblica**

[2024]

An Italian Jewish family's story rebuilt

Authors: Denis Passalent | Journal Name: **The Jerusalem Post**

EXHIBITION AND AWARDS

[09/08/2016] Comune di Genova - Direzione Cultura

Art Exhibition Esibizione artistica in sede al Palazzo Ducale di Genova.

Link: <http://www1.palazzoducale.genova.it/davide-merello/>

[09/12/2016] Premio Camera di Commercio Bergamo

Persico d'oro Winner of Best film scuole di cinema e istituti specializzati: Persico d'oro (Premio Camera di Commercio Bergamo) "LUTRA" di Davide Merello.

Link: <https://www.cortolovere.it/2016/10/vincitori-19esima-edizione-cortolovere-occhi-sul-lago/>

20/7/2026

Signature:

